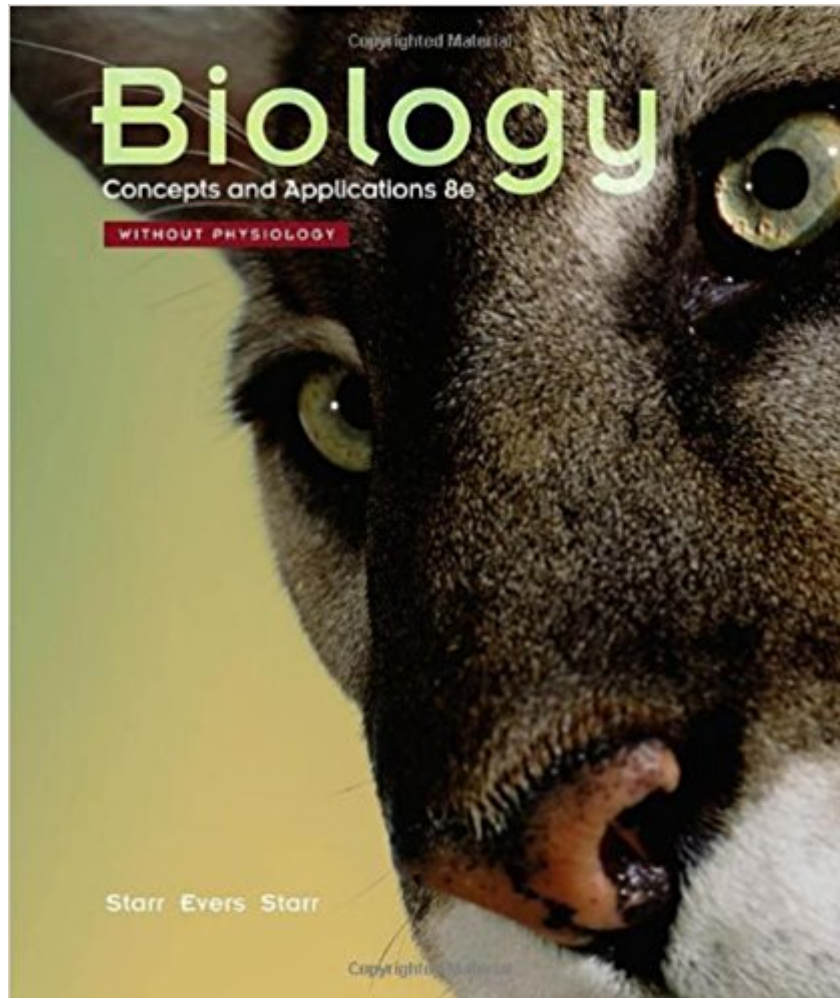




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Biology: Concepts And Applications Without Physiology



Synopsis

Should there be warning labels on fast foods? Should SUV drivers pay extra taxes? Should employers be allowed to require drug testing of prospective employees? This introductory biology text helps you learn the process of science and basic biological principles while encouraging you to think about critical issues. New "Take Home Messages" help you grasp key concepts while special features like the chapter opening case studies and "How Would You Vote?" questions make the material come to life. New "Figure It Out" questions in many illustrations help you understand the concepts communicated in the figures and the new Data Analysis Activities at the end of every chapter strengthen your analytical skills. This book has been widely praised for clear and engaging writing, art with step-by-step callouts, and terrific support from student media that all work together to help you "get" biology.

Book Information

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Customer Reviews

For the past two decades, Cecie Starr has been known as one of the best-selling biology textbook authors. Her texts, appreciated for their clarity in both the written word and the visual representation of biological concepts, include multiple editions of BIOLOGY: THE UNITY AND DIVERSITY OF LIFE, BIOLOGY: CONCEPTS AND APPLICATIONS, and BIOLOGY TODAY AND TOMORROW. Her original dream was to become an architect. Instead of building houses, she now builds, with care and attention to detail, incredible texts based on this philosophy: "I invite students into a chapter through an intriguing story. Once inside, they get the great windows that biologists construct

on the world of life. Biology is not just another house. It is a conceptual mansion. I hope to do it justice."Christine Evers has been creating multimedia and Web-based materials to supplement Starr and other science texts for ten years. She earned her B.S. in Biology from SUNY Stony Brook. After working as a research assistant studying the developmental biology of slime mold, she was awarded an N.S.F. fellowship to attend Yale, where she studied evolutionary biology and honeybee behavior. She has a strong interest in science education and serves as a member of her local school board.Lisa Starr earned her B.A. in Chemistry/Biochemistry from the University of California at San Diego Revelle College in 1982. Over the next five years, she became expert in molecular and cell biology as she helped build a veterinary virology research program at the startup biotech firm Syntro (which was later spun off into Protein Polymer Technologies). During this time, Lisa invented the cDNA cloning kit and the mRNA isolation kit that launched Invitrogen (now part of Life Technologies). She left Syntro to launch a molecular biology division for a veterinary vaccine company (Synbiotics, later acquired by Pfizer Animal Health), and then spent seven years at The Scripps Research Institute investigating integrin isoform expression in development and cancer metastasis and training postdoctoral candidates. She was recruited to start up the biotech firm Ixsys/Applied Molecular Evolution (later acquired by Lilly) and to establish proof-of-concept for combinatorial library construction as well as antibody randomization/humanization at the fledgling firm. Prior to joining the Starr franchise, she was recruited to start up Desmos, another biotech firm, that was later spun off into Cythera/Novocell/ViaCyte. Since 1997, Lisa has been responsible for the incredible art in the Starr biology textbooks, and began authoring the books in 2004.

Biology content was interesting and easy to understand.

This textbook does a decent job of breaking down complex Biology ideas into bite sized pieces. The text is also complemented with several visuals that help convey the idea. Given all the textbooks I have encountered for this subject since 5th grade through college, this is probably one of the best.

This book was required for one of my classes. It met its intended purpose and got me through class. Glad to be finished with it.

If my student likes it, I'm happy.

Just wanted I needed for a great price!

In great condition....

5 stars..

The book is in well condition with no tears or writing. I love my experience!!!

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